

Curriculum Vitae

Megan Frommel

Marketing Director
Longnecker & Associates

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Executive Summary

Mrs. Frommel is the Marketing Director for Longnecker & Associates. Mrs. Frommel's responsibilities include overseeing social media management, local conference and speaking engagement coordination, and management of L&A's website and distribution newsletter.

Executive Compensation Consulting Experience

- Manage L&A's social media and website.
- Compose and send out L&A's newsletter.
- Coordinate L&A's attendance and/or presentations at speaking engagements, local conferences, and community events.
- Compose and revise marketing materials (i.e. folders, brochures, displays, etc.)
- Perform administrative role in office when necessary

Awards

- Texas Monthly Magazine, Best Companies to Work for in Texas in small business division and finished within the top 3 for 2011 – 2014.
- Longnecker and Associates received in 2010, 2011 and 2012 "The Best Places to Work" award by *The Houston Business Journal* and ranked among the Top 10 in companies with less than 100 employees.

Education

Bachelor of Science, Economics – Texas A&M, College Station

Employment

Present

Marketing Director, Longnecker & Associates

Past

Account Executive – Suite Sales, Houston Texans

Professional Affiliations

Mrs. Frommel is a member of Houston Compensation & Benefits.